Media Pack

‘This is a magazine of the arts and not literature alone’
— The Observer

‘Far and away the most readable and level-headed of the literary magazines’ — The Times

‘A fantastic magazine whose place in the history of 20th century literary life grows ever more secure and significant’
— William Boyd, Evening Standard
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The London Magazine was first published in 1732 and is internationally renowned as a publication of distinction. Our journal publishes poetry, short fiction, reviews, history and academic articles from a range of emerging authors and established writers. With a strong presence in contemporary culture we bridge the gap between traditional literary excellence and cutting edge reviews.

Pictured: Past editor Alan Ross
Heritage

For 280 years, The London Magazine has been an indispensable feature on the British cultural landscape. We have been responsible for publishing some of the most significant literature in British history from Wordsworth, Shelley and Keats to T. S. Eliot, Sylvia Plath, Dylan Thomas and Doris Lessing.
Our Readers

We have an international customer base with the majority of readers from the UK and a total circulation of 3,000 as well as a strong social media presence. We publish in print, as an ebook and through our app. We also have arrangements with third party digital distributors including ‘Press Reader’ app, ensuring maximum exposure and effective digital distribution.

Former editor Sebastian Barker pictured
Beautifully produced with the best illustrated art features, the magazine’s recent contributors include Art Critic Edward Lucie-Smith, Historian David Starkey, Poets Michael Horovitz, Costa Prizewinning Christopher Reid and Orange Prize Winner Helen Dunmore.

We have lately published work from writers such as Michael Morpurgo, Hannah Lowe, Alison McLeod, Bryan Appleby, Suzi Feay, Roger Scruton and Stanley Moss.

We also hold an annual Short Story Competition and Poetry Competition. This year’s short story competition is judged by critically acclaimed writer Susan Hill.

Pictured TLM Contributor Helen Dunmore.
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**SUBMISSION DATES**

*The London Magazine* is a bi-monthly publication, publishing six editions a year. All advertisements are required three weeks prior to printing, usually on the first day of the month prior to publication.

1. **DECEMBER / JANUARY**
2. **FEBRUARY / MARCH**
3. **APRIL / MAY**
4. **JUNE / JULY**
5. **AUGUST / SEPTEMBER**
6. **OCTOBER / NOVEMBER**

Single Issue price: £6.95 (UK) £9.95 (EU) £10.95 (ROF)
Annual Subscription price (six issues): £33 (UK) £43 (EU) £51 (ROF)

Publications that have advertised with us in the past include: *Granta, The Paris Review, The Literary Review, Ambit, Island,* and *Westerly.*

Publishers that have advertised with us in the past include: Picador, Faber & Faber, Hamish Hamilton, Bloomsbury, and Jonathan Cape.
PRINT ADVERTISEMENT (per issue)

PRICES

Colour (Inside front/back cover): Full page £350 / £300
Colour (Inside magazine): Full page £250

SPECIFICATIONS

Full page: 215mm (h) x 151mm (w)

FURTHER SPECIFICATIONS

Images must be hi-res PDFs (300 dpi), set to CMYK for all colour, with embedded fonts and include a bleed of 6mm. Crop marks are required.

ONLINE ADVERTISEMENT

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SPECIFICATIONS

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We are always interested in combining advertising with events and promotions and working constructively with brands of interest to our subscribers.

For more specific editorial enquiries, publishing and brand collaborations or sponsorship proposals contact Lucy Binnersley: lucy.binnersley@thelondonmagazine.org
Events

At The London Magazine we’re always on the look out for new venues and brands to collaborate with on events for our readers and subscribers.

We are particularly interested in promoting the work of new artists and writers so independent galleries and bookshops are of special interest.


Pictured: Contributor Edward Lucie-Smith at a TLM event
As well as hosting well attended issue launches at bookshops and galleries, TLM is constantly seeking new spaces to meet its growing audience. Recent and upcoming events have been held at a wide range of venues in and around London, from independent galleries to the House of Commons.

All of our events present great opportunities for our readers and subscribers to engage with our contributors and the cultural life of London and beyond.